

**Georgia Institute on Aging
Board of Directors Meeting
October 21, 2009**

Present: Antoinette Sturm, Tom Downs, Jeff Fucito, Barbara Woodhouse, Mackay Asbury, DeDe Nichols, Stacey Howse, Jeff Smyth, Michael Nischan, Gary Selph, Stacey Shulman

Staff: Walter Coffey, Jacque Thornton

Absent: Jeff Bird, Moe Miller, Chad Carter, Nancy Morrison, Greg Capers, John Murphy, Kimberley McGinnis, Ginny Helms

Welcome and Call to Order:

Antoinette Sturm called the meeting to order at 9:45 a.m.

Approval of Minutes: The minutes of the August 19, 2009 Georgia Institute on Aging (GIA) Board of Directors (BOD) Meeting were reviewed and approved.

Financial Report:

Jeff Fucito presented the Financial Report. The Balance Sheet, as of October 19, 2009, was reviewed, as well as the current Profit & Loss statement. To date, Total Income for 2009 was \$ 273,339.56, with Total Expenses of \$ 227,520.89 for a Net Income of \$ 45,818.67. Jeff noted that contributions were down this year and there was less income from exhibitors than budgeted. With capacity for more sponsors, it is important to increase the number of business members. The Financial Report was approved.

Executive Committee Report:

a. 2010 Budget:

The draft budget for 2010 was presented. This budget includes adding \$20,000 from Reserve Funds to the Budget. There was a discussion of the potential transfer of funds from GIA to other related organizations (ASG). There has been an adjustment under Account 7050: Wages, to reflect that salaries are now being allocated to the Institute's budget.

The Board members approved the Budget for January through December 2010. This budget will also be presented at the December 2009 Annual Business Meeting.

b. Nominations for Board Members and 2010 Officers:

Antoinette presented the nominations for GIA Officers for 2010 and the Class of 2012. The Board members approved the nominations.

Resource Development:

a. Annual Fundraiser:

Jacque presented information on the September 26 "Vegas Night" fundraiser that was held at the Helene Mills Center. The fund-raising goal was \$8,000. Actual expenses were \$7,897, with an Expense Budget of \$7,900. Projected revenue is \$18,300. Revenue collected to-date is \$10,808. If all donations are collected, \$8,071 will have been raised.

b. Sponsorships:

The annual "Cabaret" is tentatively scheduled for May of 2010. The fundraising goal is \$15,000. More information will be shared at the January 2010 BOD Meeting.

c. Grants:

Walter reviewed the GIA Grants for 2009. One grant helped fund the PEARLS program to identify depression in low income seniors. A second grant supported the four Coaching Supervision for Aging Service trainings this spring through fall. After the final training scheduled for October 22-23, over 150 supervisors will have been trained. A \$20,000 grant from Healthcare Research was obtained for the Culture Change Network of GA.

Professional Development/Education:

a. Annual Conference:

Mackay reviewed Annual Conference plans for the 2010 ASG Annual Conference in Peachtree City on March 22-24. The theme for the 2010 conference will be "Who Decides". The opening speaker will be Delatorro McNeal and the closing keynote will be given by Christopher Ridenhour. A draft schedule for the conference was reviewed. To encourage members to bring staff that usually would not participate, there will be a one-day registration option for the sessions on March 23 with several tracks that will appeal to staff working throughout organizations.

b. Other Events:

Mackay reviewed upcoming events, as well as the calendar of all events held in 2009. Jacque shared that there is being to be more interest in the webinars and in the IHN trainings.

President's Report:

Walter reviewed the many accomplishments of the year. These include: SHAREpoint software for member communication; Credit card option for paying dues and registering for programs; Lots of public policy work; New revenue sources for GIA, including www.travelconnectionga.org and Amazon.com; 50 people attended the September CASP training; Very successful year with the Culture Change Network of Georgia; October 15 was declared Culture Change Day in Georgia; Completed 3rd year of Aging Services Next.

Old/New Business:

a. Annual Donation/Pledge:

All Board members were encouraged to pledge their financial support to GIA by the end of the year.

Closing Remarks and Adjournment:

The Annual Business Meeting will be held on Thursday, December 3, 2009 at Lenbrook in Buckhead.

The meeting was adjourned at 11:20 a.m.