

Board of Directors Meeting Minutes
Aging Services of Georgia
January 28, 2010

Present: D. Furtado, T. Davis, T. Monroe, J. O. Wilson, S. Godwin, D. Sprowl, G. Hardy, W. Perry, A. Blackwelder, D. Zechiel, W. Coffey

Absent: G. Gunter, W. Hinton, J. Waldrop, B. Laxton, R. Kisner, J. Patton

Debra Furtado called the meeting to order. Gwen Hardy made a motion to approve the minutes of the Oct 29, 2009 meeting. Sherri Godwin seconded the motion and it was approved unanimously.

Financial Report: Walter presented the financial report for Jim Waldrop. It was approved. Walter went over the highlights of the 2010 budget for new members. Susan is still receiving and depositing member's dues. Some of the surplus funds from 2009 in the main checking account will be transferred to Smith and Barney for short term CD's in order to have 5-6 months of reserves for operating expenses. Our new goal (suggested by ASAE) is to have one year of reserves.

The Public Policy Report: Walter presented the report for T. Bauer. Walter reported HB843 (CCRC) is going well and he feels will have a positive outcome. HB850 (Assisted Living) was discussed in length. Walter gave an overview of HB850 for the new members. We still have concerns regarding the new regulations, memory care units, and medication administration. The group discussed our continued concerns of residents aging in place, safety issues when residents age in place, etc., the ability to get out of a building in a fire, the gray areas of medication distribution, and the possibilities of med techs. Our Assisted Living task force will continue to work through DCH for resolution of our concerns. Walter will e-mail all of us an update on HB843 & HB850.

The Presidents Report: Debra spoke about goals for being a board member. Her commitment to all of the other board members is that she will meet with everyone individually before April 2010. Debra requested that each one of us as board members have the goal of recruiting at least one new member. In order to receive grants there should be a 100 % participation from board members in making a donation to the board they represent.

The donation could be \$25.00 or \$5,000.00. The amount donated is not what is looked at but that there is 100% participation. One of the benefits is that a donation is tax deductible.

The question was asked how our organization recruits new members? Walter explained the process and gave examples of a few of the visits he and Jacque make to solicit new members. They always present what benefits the companies receive when joining the association. For a vendor to join as a business member the cost is only \$400.00. They are able to utilize the educational opportunities we offer to our members for their employees, they have opportunities to sponsor and participate in the associations events which help get the word out about their company. Walter and Jacque have pursued several providers such as the Salvation Army (Booth Towers) and the Southern Baptist (several properties in Georgia) but have not been able to convince them of the benefits to their organizations would receive by joining the association. Weyman knows Robert White who is the president of the Southern Baptist Convention. He asked if Walter could help him craft a letter to Mr. White and that maybe he could help Walter make the connection. Weyman also noted that he works closely with the discharge planners at some of the local hospitals and that they and families are in desperate need of education about services that are available when someone is ready to be discharged from the hospital. Debra (Senior Connections) committed to inviting Walter and Jacque to go with her to the next meeting she had at the Dekalb hospital in order for them explain the services our members can provide. Also to promote our consumer arm (Center for Positive Aging) and what a wonderful asset it could be for consumers. We will ask if it is possible for the hospital to list the Center's website on their website as we want anyone to connect to our sites.

Old & New Business: J.O. Wilson reminded everyone to please send in their nominations for the upcoming awards that will be given at the conference in March. She spoke about the categories and how easy the process is to nominate someone. Board members were reminded to read and sign the conflict of interest form. J.O. Wilson provided an update on the Habitat Project. The task force is working with AASHA on the National Group Purchasing initiative and it is moving forward we hope it will be good for small associations. Our members can save enough money with this program to cover the cost of their association dues.

The following New Associate Members were approved by the Board:

Lewis & Clark LTC RRG (Insurance/Health Plans)

Endura Care (Therapy Management)

Midtown Bank

SunDance Rehabilitation

Shaw Contract Group (A Berkshire Hathaway Co)

Announcements: Upcoming 2010 meeting dates: Board Meetings HAVE BEEN MOVED TO WEDNESDAYS and are scheduled for April 7, August 4, October 20 (10am – 2pm) and the annual Board Meeting will be December 2, 2010. The spring conference “Who Decides” will be at the Dolce Atlanta-Peachtree in Peachtree City on March 22-24.