

**Center for Positive Aging Board of Directors Meeting**  
**May 22, 2009**

**Present:** Rachel Lee, Henry Carson, Harry Haisten, Jr., Karen Lucas, Bruce Erickson, Ellen Dunn, Brad Catherman, Lizabeth Andrew  
**Staff:** Jacque Thornton, Walter Coffey, Suzanne Economopoulos

Bruce Erickson opened the meeting. Walter introduced our new volunteer Mary Harris, who will be working on database and research.

**Approval of Minutes:** Minutes from March 13<sup>th</sup> Meeting unanimously approved.

**Financial Report given by Harry Haisten, Treasurer:**

- Money from Contributions usually comes towards the latter part of the year so still hopeful.
- The focus over the next couple of months will be on fundraising events.
- Monies/grants from corporations have been difficult to receive.
- Operating in deficit as we expected again this year.
  - Walter reminded the Board that the Center has been in a deficit for years but have had gracious donations from time to time.
  - Suzanne reminded the Board that community partners will not be pursued until August '09 as we roll out their new affiliation information.
  - Bruce commented that new opportunities for the Center are upcoming.

**Old Business:**

- **Web Site Development:** The goal is 'connecting people to the resources they need'.
  - Four main areas are: Housing for Seniors, Care at Home, Business Products and Services and Affiliate Congregations.
  - Website is live and the Board should start looking at it for typos, wording issues, etc.
  - To be launched in August officially but already received positive feedback. Several professional will provide in-kind services to assist with ideas, etc.
  - New Lifestyles relationship on hold in that own database can be used which would give more control over data, etc. We will still ask them to help with google positioning, etc.
- **Fundraising:**
  - 14<sup>th</sup> Annual Golf Event on October 12<sup>th</sup>.
    - Goal is 60 golfers this year and 14 to 15 hole sponsors. Hole sponsors will get a sign on a hole, brochure in bag, mention in coffeybreak and on website.

- Karen looking into Presbyterian Homes providing bags; Walter working on having lunch donated; Lizabeth working on signage and banners. Hopefully the only expense will be the green fee.
    - **Task Group:** Karen, Harry, Caroline, Ellen, Mary, Rachel, *Jacque*, and Lizabeth (on day of tournament)
    - Reminder notice to go out in June with a detailed letter to follow in August.
    - Need board members to find golfers – or if people don't golf they can pay the fee to provide a scholarship for an older adult to play. Also, need prizes like golf balls, etc.
  - Annual Fund Campaign.
    - In honor of Hugh Lynch who runs MOW at Sacred Heart. Rachel interviewed Hugh.
    - General letter to go out in June to tell donors about website.
    - Need Board Members to add people to list/database.
    - **Task Group:** Bruce, Henry, Lizabeth, Barbara, Brad, Jeri, *Mary Harris*
    - Will need board to provide people to add to the donor list, make contacts to donors (staff will provide a script, share info about expansion of the Center). Kickoff in August with follow-up end of September and October.
- **Updates from Staff:**
  - 2 new intern and volunteers as introduced in beginning. Forming development committee to see how it is working.
  - Possibility that Mary Harris may want to be AmeriCorp VISTA volunteer.
  - Spirituality In Aging Event at Lutheran Towers on June 9<sup>th</sup>. Richard Taylor speaking. Channel 46 may attend.
  - Public Relations: Article in AJC recently where Barry was highlighted as a senior who is still working.
- **Task Groups to meet before July 24<sup>th</sup> meeting.**
- Meeting Dates: July 24<sup>th</sup>, September 11<sup>th</sup>, October 12<sup>th</sup> (golf tournament), November 13<sup>th</sup> from 9:00-11:30am. December 3, Annual Business Meeting.
- **Meeting Adjourned.**

Submitted by: Ellen Dunn, Secretary