

**Center for Positive Aging Board of Directors Meeting
September 11, 2009**

Present: Harry Haisten., Karen Lucas, Bruce Erickson, Ellen Dunn, Brad Catherman, Mary Arthur, Rachel Lee, Caroline Vann
Staff: Walter Coffey, Jacque Thornton, Mary Harris

Approval of Minutes: Minutes from July 24th Meeting unanimously approved.

Bruce Erickson, Chair:

- Nominations for future Board Members to be done electronically. Walter, Debra Furtado (Chair-elect of Aging Services of Georgia), Karen and Bruce will stay on the nominating committee. At least 3 new board members need to be added – send suggestions to Walter or Bruce.

Financial Report given by Harry Haisten, Treasurer:

- The most notable change on 'Balance Sheet' is adjustment made in value from \$90,000 to \$57, 415 in Community Foundation Endowment due to investments.
- As far as 'Profit Loss Budget vs. Actual':
 - Picked up \$1300 in contributions from last meeting.
 - Picked up \$2300 in Fundraising since last meeting.
 - Walter:
 - New accounts set up for new structure under 5000/Contributions for money expected to come in (Affiliate Congregations, Affiliate Business, Affiliate Housing, Affiliate at Home.)
 - Have only received 1/3 of what was expected (Example – Tenant Foundation giving no grants and congregations giving less). Therefore, Center has been moved under Association which means:
 - Suzanne Economopoulos has been released for the full time paid position of the Center due to the finances of Center. Her responsibilities will be divided up by staff – the Center will no longer have paid staff.
 - Mary A suggested writing a letter to Suzanne from the Board to acknowledge her work. Approved unanimously.
 - Mary Harris, full time Americorp VISTA volunteer is working on community communications and website.
 - There is the possibility of getting a new Americorp VISTA volunteer.
 - Website will be key in helping consumers.
 - Other options include contracting work out, prioritizing needs, volunteers, and work with businesses such as SageAge, New Lifestyles, etc.
 - Board reminded to contribute financially.

Fundraising:

- Golf Tournament (1 month away):
 - Money beginning to surface. Have gotten a corporate sponsor to come back so hopeful.

- Accumulating prizes: Karen-bags, all-giveaways and water, Walter-snacks and lunch, Edwin Watts – for coupons.
- Need help with signups, hosts, and giving out lunches.
- Mary doing a presentation at GA Power so hopeful for a connection.
- Jacque working with Integral to participate
- Annual Fund Campaign:
 - So as to not be spread too thin, the February GALA has been postponed.
 - Only 3 profiles received so far.
 - Walter will continue with letter to be mailed in September.

Web Site Update:

- Website is currently live because the old one was too out of date. Cards given for Board to distribute that will direct people to website.
- On the website, it will be very clear how to become an Affiliate.
- A discount for those who sign up early as Affiliates was discussed.
- The website was reviewed and several corrections and ideas were given (list cities alphabetically, be able to click on topics, need a place that will easily return to home page, etc).
- Walter is developing a webinar to explain website to users.
- Can post information on the calendar.
- Caroline will send information regarding guardianship, Medicare, etc. to be put on the site.
- Affiliates will receive pledge, certificate and a welcome letter from Bruce.

Staff Updates:

- Mary Harris/AmeriCorp VISTA volunteer
 - Working on PALS which is a 14 week program made up of 3 modules. There will be a facilitator training in November. Positive feedback received at Service Coordinator Meeting.
 - Has created an account for the Center on Facebook.
- Walter: Picker Institute Grant – chosen because of Center as a pilot. Georgia only 1 of 3 states chosen. Kim McRae is the culture change consultant.

Upcoming:

- Quarterly Lunch with Clint Maun/speaker on October 1st.
- Institute Fundraiser Sept 26th
- Culture Change Summit Oct 15th

Misc.:

- Next meeting is November 13th.

Meeting Adjourned.

Submitted by: Ellen Dunn, Secretary