

President's Report August, 2009

General

- Share Point – software to connect members/replaces list servs (September)
- *the trusted voice*
- Salary Survey (low response)
- Membership Survey (possible targeted calls this fall to under value of membership)
- Nursing Homes contracting out management to Pruitt Corp (Riverview, Christian City, Magnolia Manor?)
- Survey and conference call for members related to independent living issues
- 2009-2010 Membership Directory Guide available this month
- Association to be a sponsor of the Georgia for a Lifetime Symposium (developed and presented by GA Council on Aging December 1st)
- Jacque is starting to work on her CAE (Certified Association Executive) through ASAE
- Walter (and Kim) to attend Pioneer Network Conference August 12-14 in Little Rock
- Walter presented a workshop with Robyn Stone (ED, IFAS) at the AAHSA spring conference highlighting the work we are doing with affordable housing members in Georgia

Georgia Public Policy

- Working on HB 843 (CCRC) and HB 850 (Assisted Living) and planning for 2010 issues
- Invited by Governor's Health/Human Services Policy Advisor (Mary Eleanor Wickersham) to participate in a policy issues task group looking at higher acuity in the community with subgroups Residential Options, Levels of Care, Training/Certification, Liability Issues, and New Models of Care. Very high level (DD, Mental Health, Aging) – Nurse Practice Act issues relating to tasks that could be delegated to non-licensed staff, etc.

GIA – Education initiatives

- Grants Search ongoing (contracted with Deb Bauer to assist: so far identified some possible sources)
- Development Passport to Giving Program www.travelconnectionga.org
- Hosting CASP Fall Institute September 21-25. Providing 3-4 registration scholarships through the Institute (Three scholarships to Stacey Shulman (formerly The Cohen Home), Alysia Jarrells (Decatur Christian Towers), Ellen Dunn (Campbell-Stone Buckhead)
- 2010 Annual Conference, “Who Decides?”, March 22-24, Dolce Resort and Conference Center in Peachtree City
- Culture Change Network of Georgia – Kim McRae (2nd Summit October 15th – grant scholarships)
- UPCOMING Events: See Listings on web site
- Board Training materials (KS) possibility to replicate for Georgia

GIA Grants

- PEARLS program happening now; Coaching Supervision for Aging Services Training for providers starting this spring throughout the fall
August 20-21 (ATL), Sept 24-25 (Carlyle Place, Macon), Oct 22-23 (ATL)
- New grant \$20,000 from Healthcare Research for the Culture Change Network of GA

Other

- National Distance learning initiative underway
- On-Line University (still on hold)
- FREE webinars happening NOW (subscribing to “Ready Talk”) Jacque just recruited Sodexo Senior Services to sponsor the webinar series
- Georgia may be 1 of 3 states chosen of person-centered care in assisted living project through the Center for Excellence in Assisted Living (CEAL; www.theceal.org)

Center for Positive Aging

- Expansion roll-out going very well – Quality Providers starting to come in and will be added to the Quick Search data base for consumers to access
- Grant/donation funds drying up quickly
- Annual Fund Campaign Center around “Profiles of Positive Aging”
- Golf Fundraiser Tournament Monday October 12th - need assistance (golfers/hole sponsors)
- Have new AmeriCorp VISTA volunteer, Mary Harris

AAHSA

- National Group purchasing issues – grant from AAHSA for 2009. Exploring developing a national business relationship via LLC or cooperative. Detailed plan being developed for meeting September 21st in Chicago
- Branding Study: Serve. Inspire. Advocate.
- National Conference/Chicago: Georgia Night - Sunday November 8th
- Imagining a Different Future: Planning Now for a New Generation of Older Consumers (AAHSA powerpoint saved on web site)

BOARD PARTICAPTION NEEDED:

- Assist with strategy development of association – how best connect with membership and articulate value, planning for future - positioning
- Attend and Encourage Participate in Events – spread work, encourage colleagues and your staff
- Helping association to connect with new provider and business members