

**Georgia Institute on Aging
Board of Directors Meeting
August 19, 2009**

Present: Tom Downs, Barbara Woodhouse, Jeff Bird, Mackay Asbury, Stacey Howse, Jeff Smyth, Moe Miller, Michael Nischan, Greg Capers, John Murphy, Kimberley McGinnis, Stacey Shulman, Ginny Helms

Staff: Walter Coffey, Jacque Thornton

Absent: Antoinette Sturm, Jeff Fucito, DeDe Nichols, Chad Carter, Nancy Morrison, Gary Selph

Welcome and Call to Order:

Jeff Bird (Immediate Past Chair) called the meeting to order at 9:50 a.m., as Antoinette Sturm (Chair) is out-of-town.

Approval of Minutes: The minutes of the April 22, 2009 Georgia Institute on Aging (GIA) Board of Directors (BOD) Meeting were reviewed and approved.

Financial Report:

Tom Downs (Vice Chair) gave the Financial Report for Jeff Fucito (Treasurer). The Balance Sheet, as of August 17, 2009, was presented, as well as the current Profit & Loss statement. To date, total Income to date for 2009 was \$209,029.08, with Total Expenses of \$166,168.89 for a Net Income of \$42,860.19. We are low on income from events but should be able to make it up via our grants. The Financial Report was approved.

Resource Development:

a. Annual Fundraiser:

Jacque reviewed plans for the September 26 "Vegas Night" fundraiser at the Helene Mills Center. Cornerstone Senior Living and Mauldin & Jenkins are game table sponsors for the event. Additional game table sponsors are being solicited. The fund-raising goal is \$8,000. Event and raffle tickets were distributed to the Board members.

b. Sponsorships:

The annual "Cabaret" will be held in the Spring of 2010. More information will be shared at the next BOD Meeting.

Jacque is preparing exhibitor packets for the 2010 Aging Services of Georgia (ASG) Annual Conference. The Conference will be held on March 22 – 24, 2010 at Dolce Conference Center in Peachtree City. The exhibitor packets will be ready in October.

Walter acknowledged the 2009 GIA Sponsors. The 2009 Sponsorship goal is \$ 60,000. Sponsorships are available at the Partner, Supporter, Friend and Contributor levels.

c. Grants:

Walter reviewed the GIA Grants for 2009. One grant helps fund the PEARLS program to identify depression in low income seniors. A second grant supports the four Coaching Supervision for Aging Service trainings, led by Mary Arthur and Walter. A \$20,000 grant from Healthcare Research will allow DVDs on Culture Change to be sent to all nursing homes in Georgia.

Professional Development/Education:

a. Annual Conference:

Mackay reviewed Annual Conference plans for the 2010 ASG Annual Conference in Peachtree City and the 2011 Annual Conference in Savannah. The theme for the 2010 conference will be "Who Decides". The tentative opening speaker will be Delatorro McNeal and the closing keynote will be given by Christopher Ridenhour.

b. Other Events:

Jacque highlighted the free monthly Webinars, sponsored by Sodexo Senior Services. These are educational opportunities available without leaving the workplace. Another convenient and affordable training option is available at IHNUniversity.com. The IHN trainings provide one hour of training for \$ 39, two hours of training for \$ 69 and three hours of training for \$ 99.

President's Report:

Walter reviewed the many upcoming educational programs and networking opportunities planned through October 15, 2009. A complete listing of upcoming events is on the ASG and GIA websites. Board members were encouraged to share this information with their colleagues. Walter noted that the Culture Change Network of Georgia is linked under the GIA website. ASG and GIA are contracting with Kim McRae to provide culture change training and resources.

Old/New Business:

a. Annual Donation/pledge:

All Board members were encouraged to pledge their financial support to GIA. Pledge cards will be forwarded in the near future.

b. Nominating Committee:

The Nominating Committee will announce the 2010 slate of Officers and the Board of Directors' Class of 2012 nominees at the October 2009 BOD Meeting.

c. Executive/Finance Committee:

Walter continues to work on the Governance policies and the 2010 budget. These will be

discussed at the October 2009 BOD Meeting.

Closing Remarks and Adjournment:

Jeff Bird led the BOD through an update of accomplishments using the Master-planning Arrow. Priorities for this year have included:

1. Increasing membership and branding
2. Increasing non-member participation
3. Obtaining more grants for wellness
4. Increasing on-line university, with free webinars and fee-based INH courses
5. Raising more development money, via sponsorships

The next GIA BOD Meeting will be held on Wednesday, October 21, 2009.